






www.greycirclescommunication.com info@greycirclescommunication.com

GREY.
Circles Communication

PORT- FOLIO

    greycirclesofficial

 0322-4830090

Welcome to our world where **creativity** meets **digital innovation**. As a leading creative & digital agency, we specialize in transforming ideas into immersive experiences. Our team of passionate designers, developers, & strategists work collaboratively to deliver cutting-edge solutions that **elevate brands** & **captivate audiences**.

ABOUT US

A CREATIVE & DIGITAL AGENCY

Why Us?

Innovation

We stay ahead of the curve by integrating the latest digital trends and technologies into our projects.

Collaboration

Our approach is client-centric, ensuring your vision is at the forefront of everything we do.

Results-Driven

We measure our success by the impact we create, aiming for tangible results and sustainable growth for your business.

Creativity

Our creative flair sets us apart, allowing us to produce distinctive and memorable work that stands out in the digital landscape.



Welcome to **Grey Circles Communication!** I'm thrilled to have you here, and I want to take a moment to share a bit about what makes us tick.

First off, let's address the elephant in the room: yes, we are obsessed with creativity and digital innovation. But don't worry, it's a healthy obsession. Our team is a quirky bunch of talented designers, developers, and strategists who thrive on pushing the boundaries of what's possible. We love what we do, and it shows.

At **Grey**, we believe that business doesn't have to be all buttoned-up and boring. We think outside the box, and sometimes we even dance on top of it. Our goal is to make your brand shine in the digital world, and we're going to have some fun along the way.

Innovation is our jam. We're always on the lookout for the latest trends and technologies to ensure that your projects are not just current, but ahead of the curve. Whether it's a snazzy new website, a killer product, or a marketing campaign that gets people talking, we've got you covered.

But here's the thing—we don't just work for you; **we work with you.** We see our clients as partners and collaborators. Your insights and ideas are invaluable to us, and together, we can create something special. Plus, we promise to make the process as enjoyable and stress-free as possible.

After all, creativity should be fun, right?

Looking ahead, we're excited about the endless possibilities the future holds. We're committed to staying on our toes, exploring new ideas, and delivering results that make you say, "**Wow, I'm glad I chose these guys!**"

***P.S.** If you ever need a break from the digital hustle, our office has an excellent coffee machine and a team always up for a good laugh. Drop by anytime!*

CEO MESSAGE

Mustafa Ishaq Malik
CEO/Founder
Grey Circles Communication

SCOPE OF WORK

We offer a comprehensive range of services designed to elevate your brand and drive results.

Here's an insight into what we can do for you

Branding 1	Campaign Design 2	Social Media Marketing 3	Website Development 4	Search Engine Optimization 5	Performance Marketing 6
Branding That Speaks Volumes	Crafting Stories, Creating Impact	Engage, Connect, Convert	Your Digital Presence, Perfected.	Be Seen, Get Found	Driving Results, Maximizing ROI.
<p>This service is designed to elevate your business to new heights by crafting a unique and compelling brand identity that resonates with your target audience. We believe that a strong brand is the cornerstone of business success, and our team of creative experts is dedicated to helping you achieve that.</p>	<p>This services is all about crafting compelling narratives and visual experiences that resonate with your audience. From concept to execution, we ensure your campaigns are engaging, impactful, and aligned with your brand's voice.</p>	<p>In the world of social media, standing out is crucial. Our social media marketing strategies are tailored to boost your online presence, engage your followers, and convert interactions into loyal customers. We create content that sparks conversations and builds communities.</p>	<p>Your website is your digital storefront. We specialize in designing and developing responsive, user-friendly websites that not only look great but also provide seamless navigation. Our websites are optimized for performance, ensuring a top-notch user experience on any device.</p>	<p>Visibility is key in the digital landscape. Our SEO experts use the latest techniques to improve your search engine rankings, drive organic traffic, and increase your online visibility. We conduct thorough keyword research and implement strategies that get you noticed by the right audience.</p>	<p>Maximize your ROI with our performance marketing services. We create data-driven campaigns that focus on measurable results. We ensure every dollar you spend is optimized for success.</p>



LOGO DESIGN

BRANDING

BRANDING

CATALOGUE DESIGN





MENİJ DRESİNG

BRANDING

OOH-OUT OF HOME



CAMPAIGN DESIGN

360

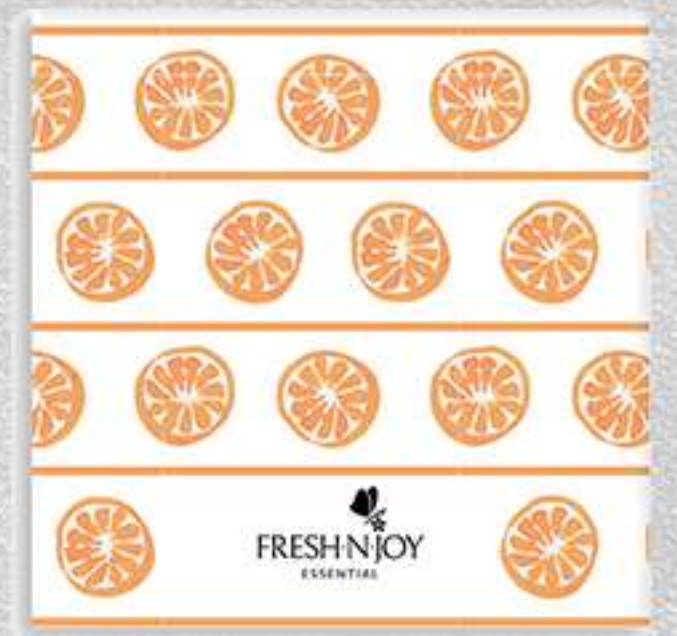
1000M+

IMPRESSIONS

& 50M+

REACH

#STAY YOUNG FOREVER

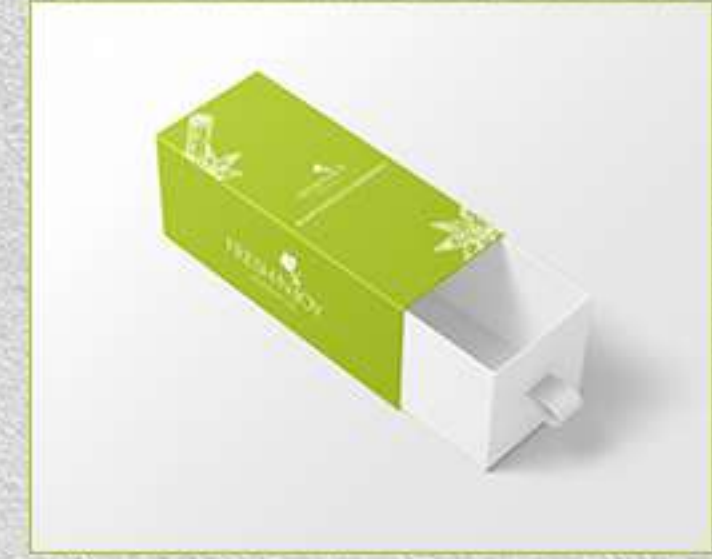




CARE SAY
BEHTAR
KYA



FRESHSKIN HARDIN



CHIPCHIP
KODOOR
KARO #



DISCOVER THE GLOW

SOCIAL MEDIA MARKETING

In the world of social media, standing out is crucial. Our social media marketing strategies are tailored to boost your online presence, engage your followers, and convert interactions into loyal customers. We create content that sparks conversations and builds communities.

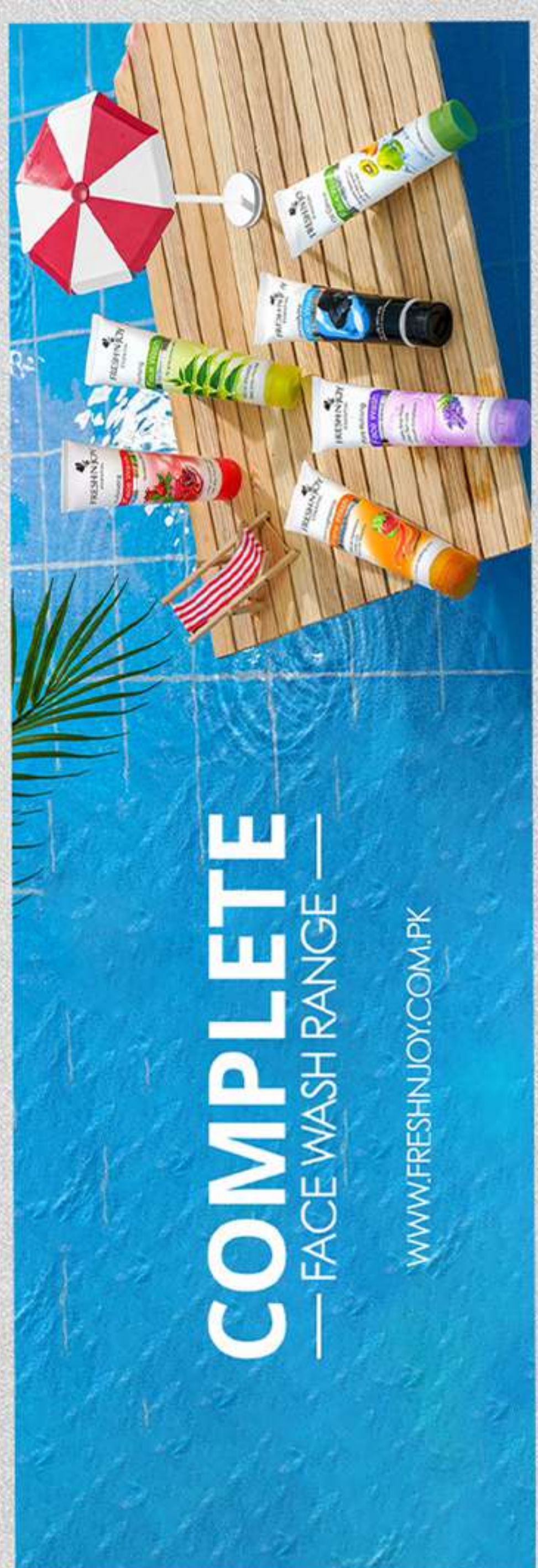


— DROP II —
SPRING
PREMIUM PRET



BUZZAZI

ELEVATING FASHION WITH EVERY SCROLL, **BUZZAZI** SHINES BRIGHTER WITH OUR SOCIAL MEDIA MAGIC.



WE CURATED CREATIVE
ARTWORKS THAT
RESONATE WITH THEIR
AUDIENCE, ELEVATING
THEIR BRAND PRESENCE

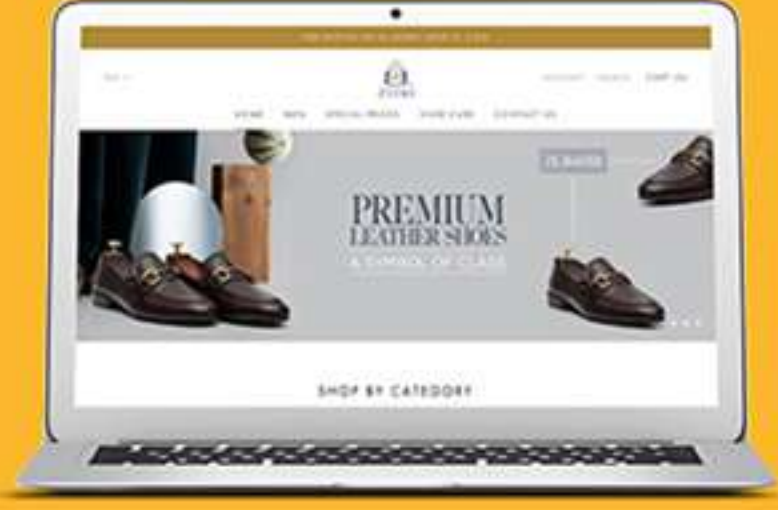
FRESHNJOY

GM CABLES CABLES



CONNECTING THEIR
QUALITY CABLES & PIPES
TO A WIDER AUDIENCE,
SPARKING ENGAGEMENT
AND RECOGNITION IN
THE DIGITAL REALM.

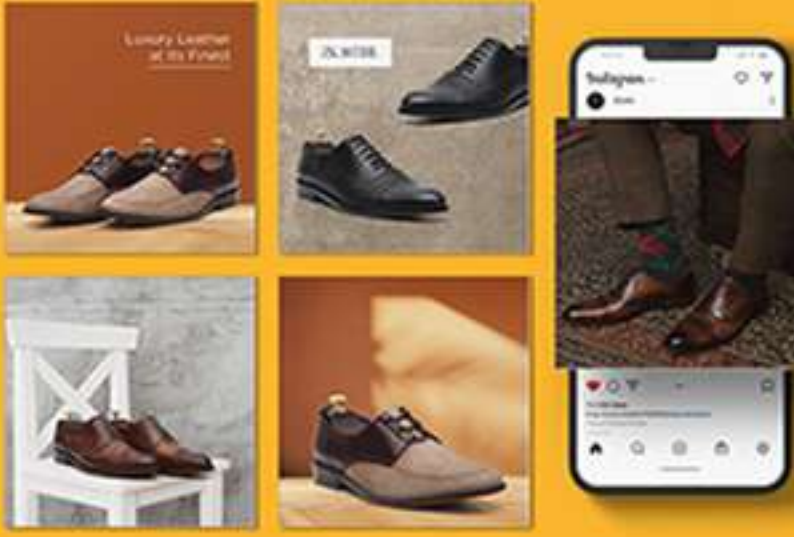




-MONKS-
STRAP IN FOR STYLE



WWW.ZEEKI.PK



CRAFTED FOR THE
GENTLEMAN



PESHAWARI CHAPPAL
Heritage in Every Stitch



ZEEKI

ELEVATING ZEEKI'S
PRESENCE, ONE STEP AT A
TIME, WITH CAPTIVATING
SOCIAL MEDIA ARTISTRY &
CURATED MARKETING
FINESSE



LACEUPS
www.zeeKi.pk



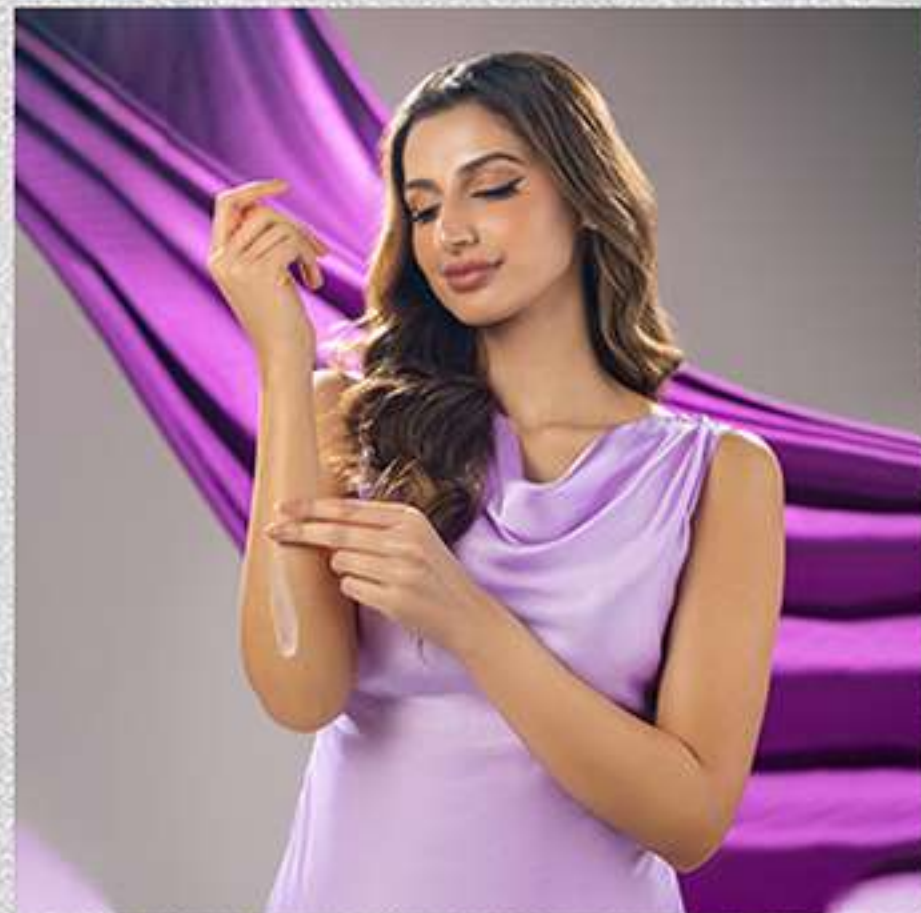
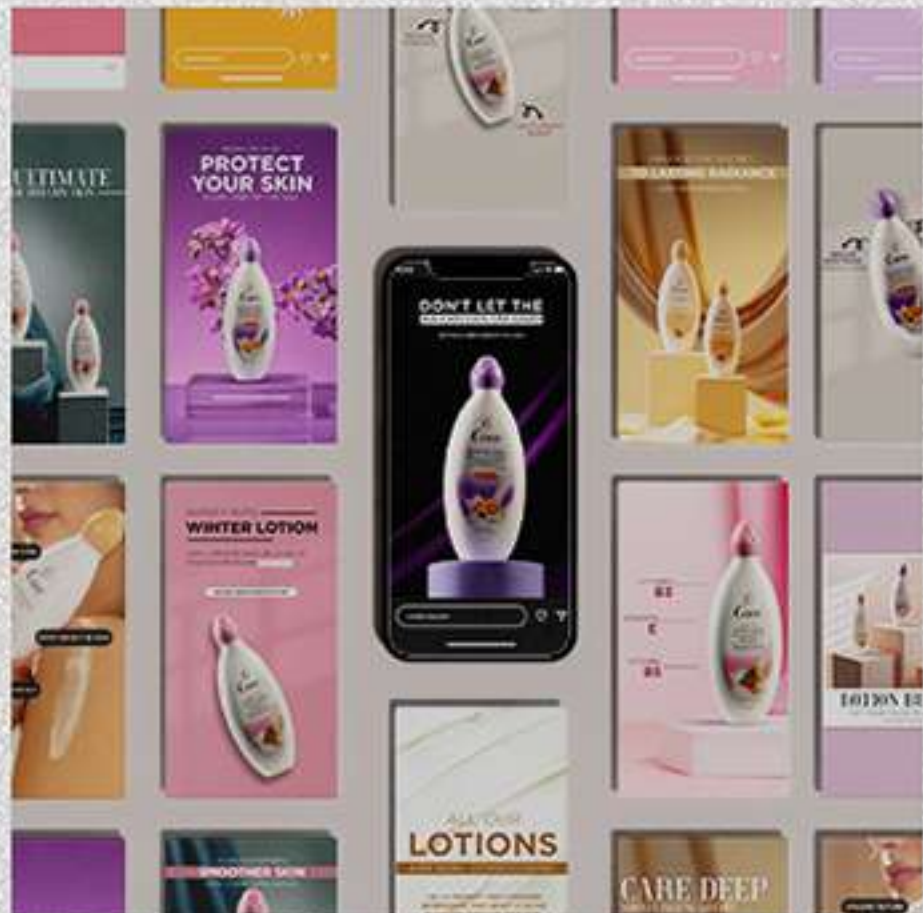
#NEWER&
#BETTER



DEEP MOISTURISING LOTION

LOREM IPSUM

3 Reasons why you should use Care body lotion!



skin

THE ALL-NEW CARE HONEY LOTION WITH ADDITIONAL BENEFITS OF hyaluronic acid

DISCOVER THE GLOW

ELEVATE YOUR SKINCARE YEAR-ROUND WITH OUR AMAZING RANGE OF BODY LOTIONS.

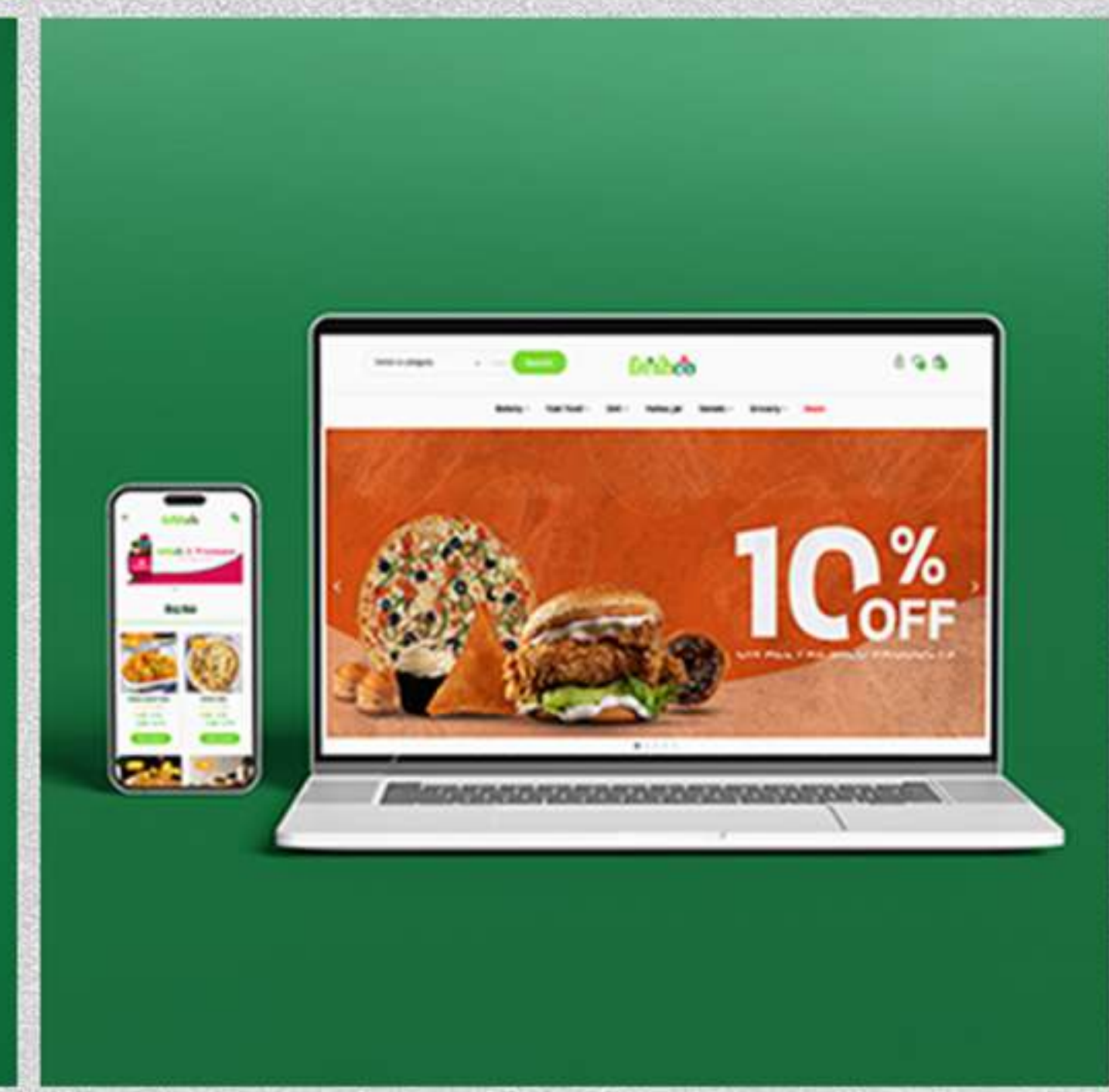
WWW.CARECOSMETICS.COM

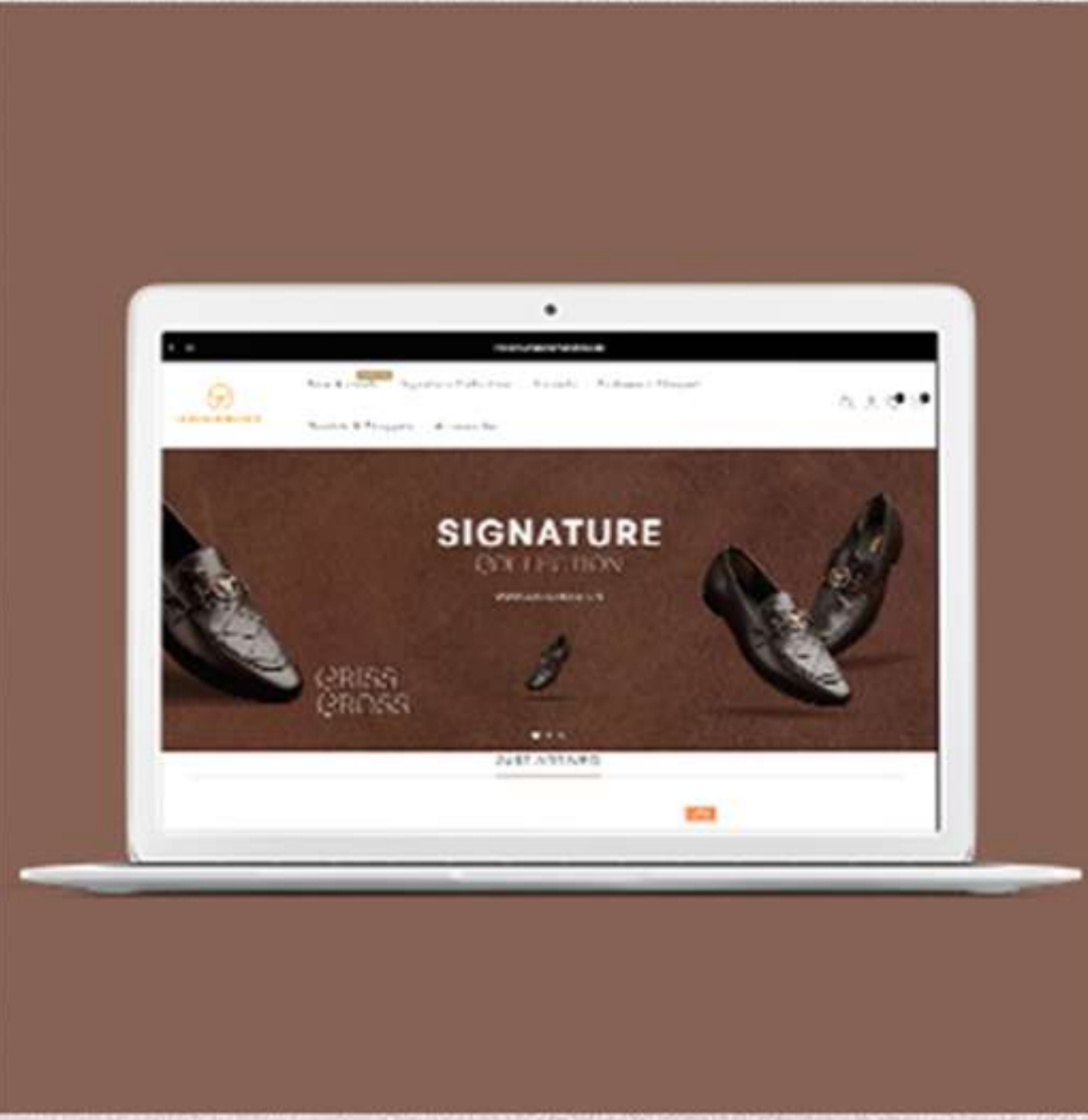
CARE COSMETICS

OUR CREATIVE DESIGNS BRING **CARE** TO LIFE, ONE ENGAGING POST AT A TIME.

FRESHCO

SAVOR THE SWEETNESS OF OUR CREATIVE ARTWORKS & LET YOUR TASTE BUDS DANCE WITH OUR TARGETED STRATEGIES





STRIDE
in
STYLE

WWW.LEATHERNSTUFF.PK

LEATHER IN STUFF

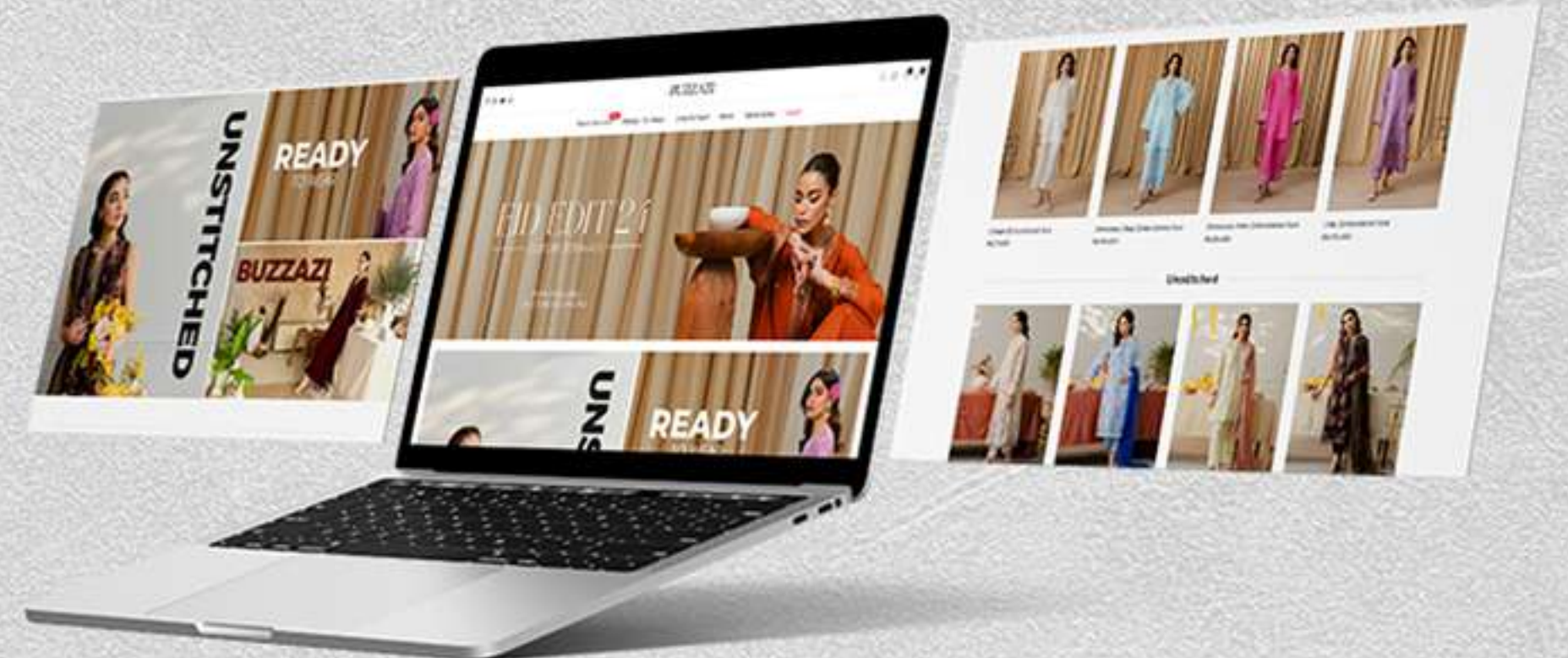
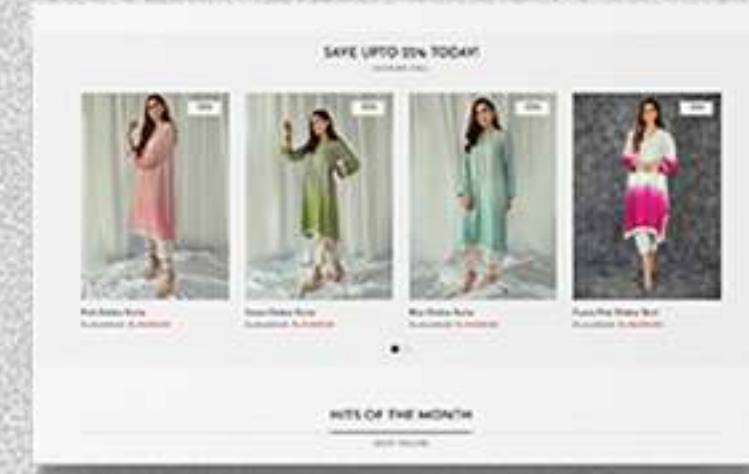
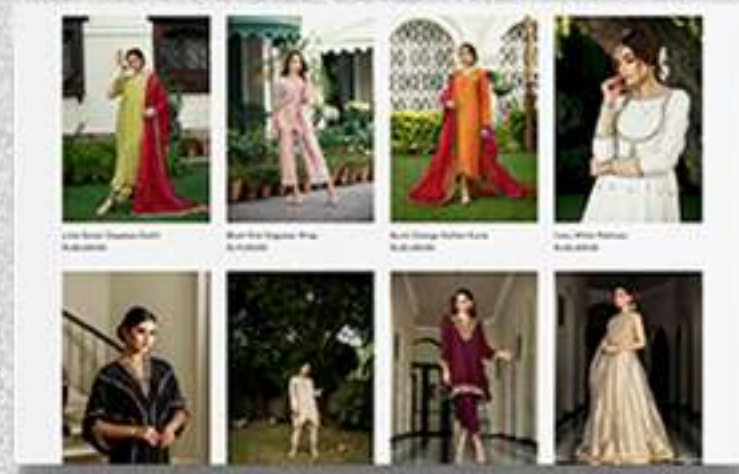
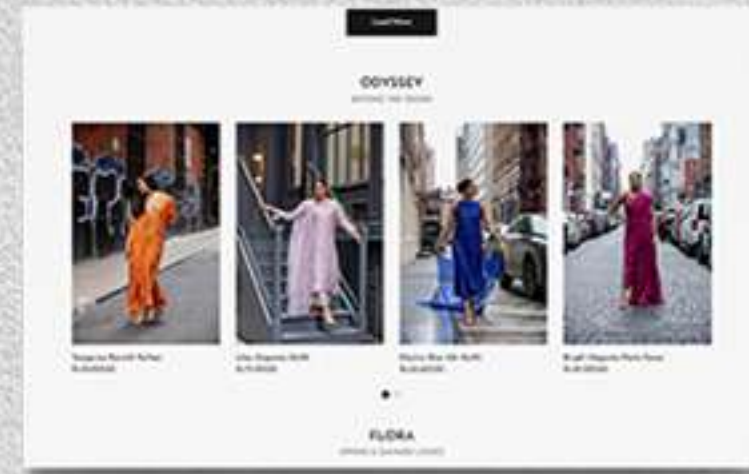
STEPPING INTO THE SPOTLIGHT WITH OUR SOCIAL MEDIA MAGIC, SHOWCASING THEIR STYLISH FOOTWEAR WITH CAPTIVATING ARTWORK & STRATEGIC MARKETING.

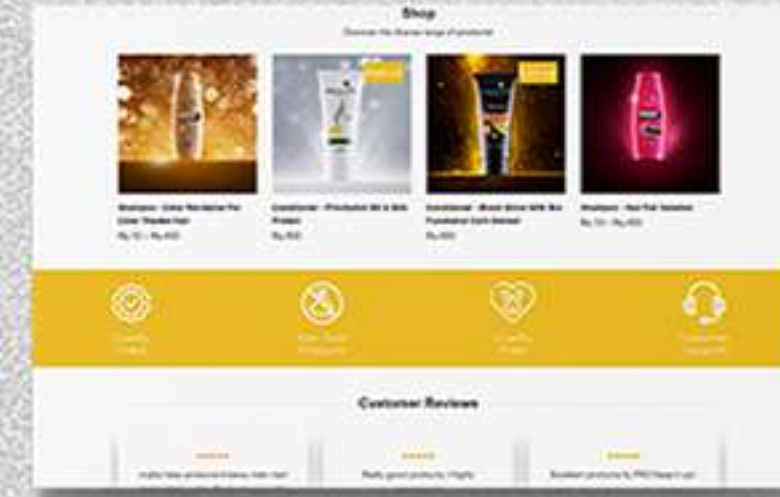
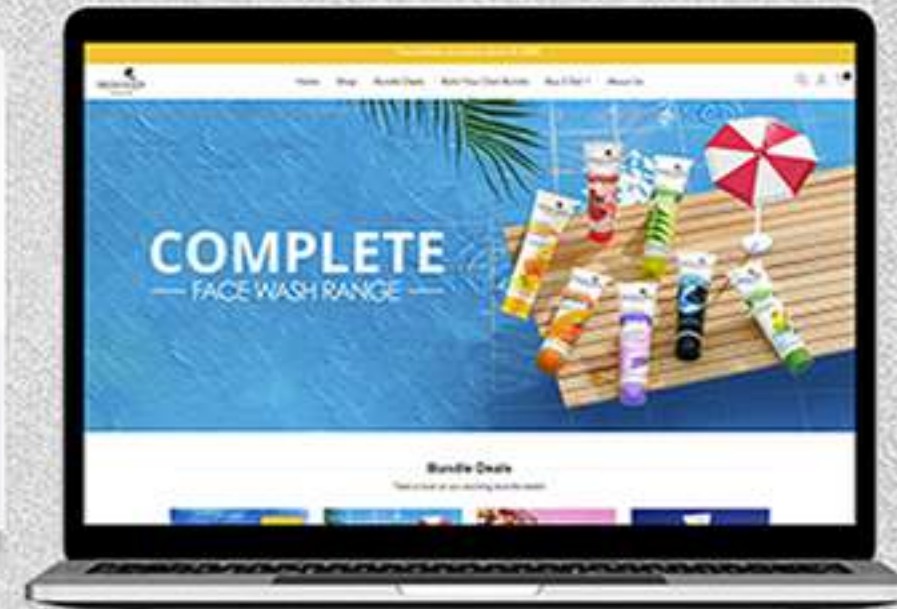
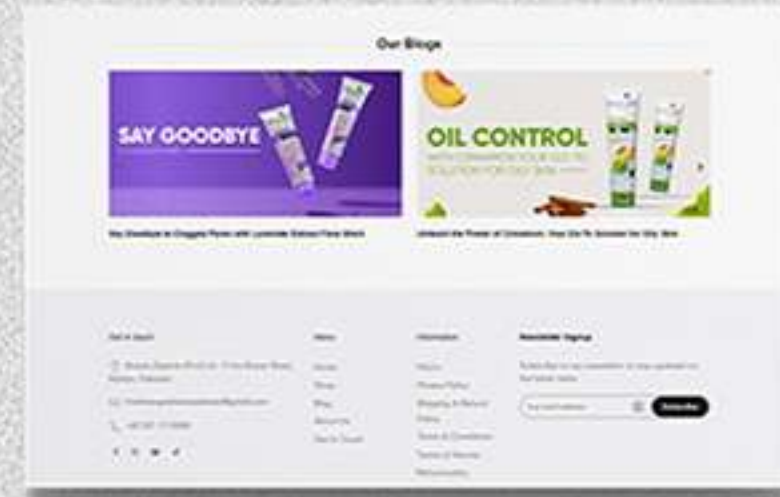
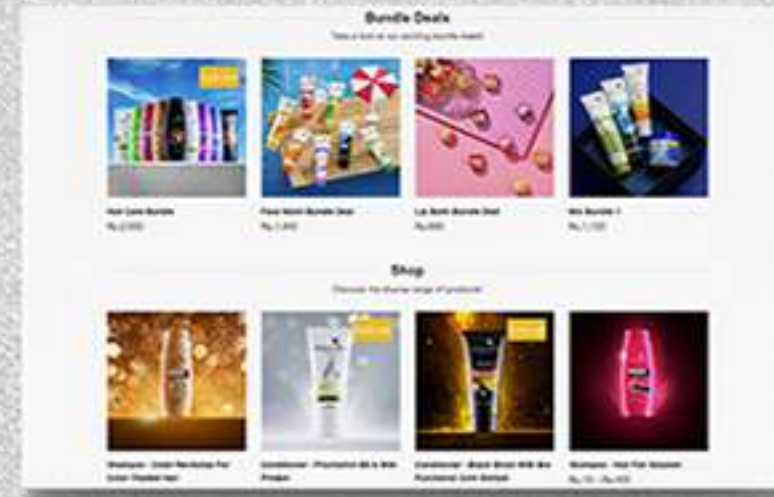


THE PANCAKE LOUNGE

INDULGE IN THE DELICIOUS FLAVORS OF OUR CREATIVE ARTWORKS WHILE OUR TARGETED STRATEGIES TANTALIZE YOUR SENSES.

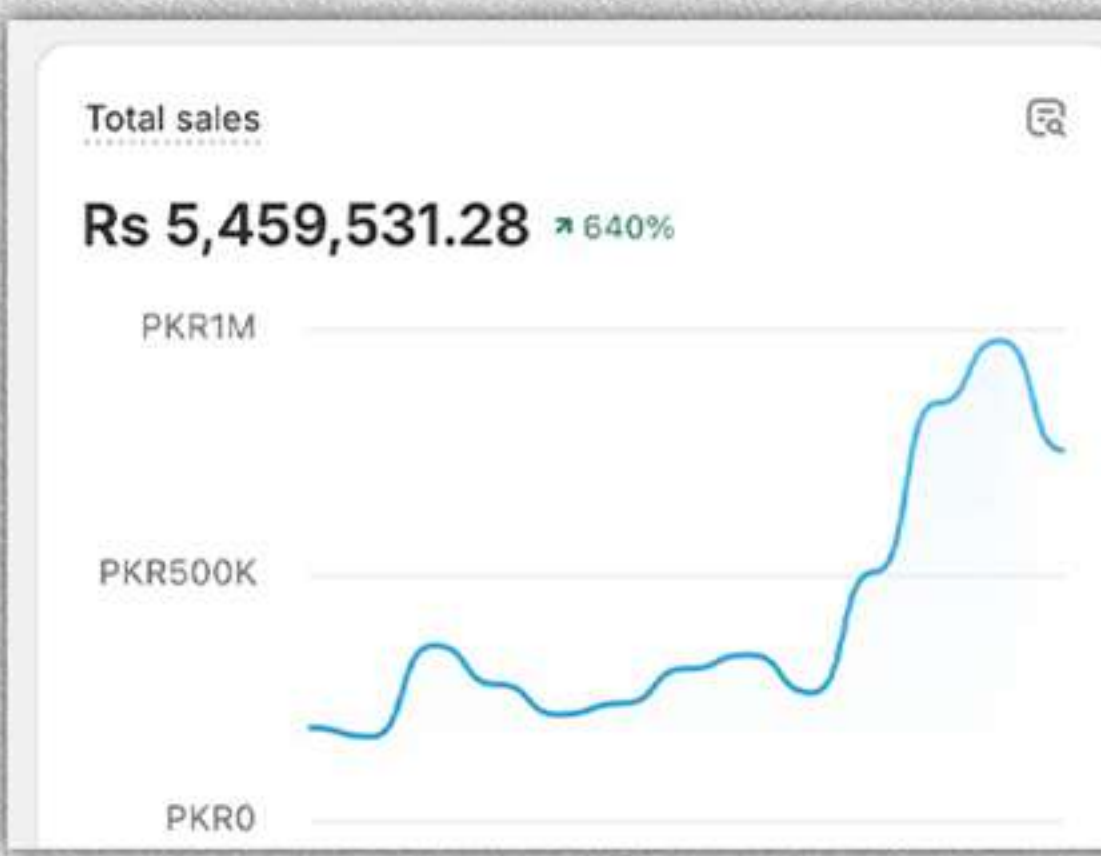
WEB DESIGN





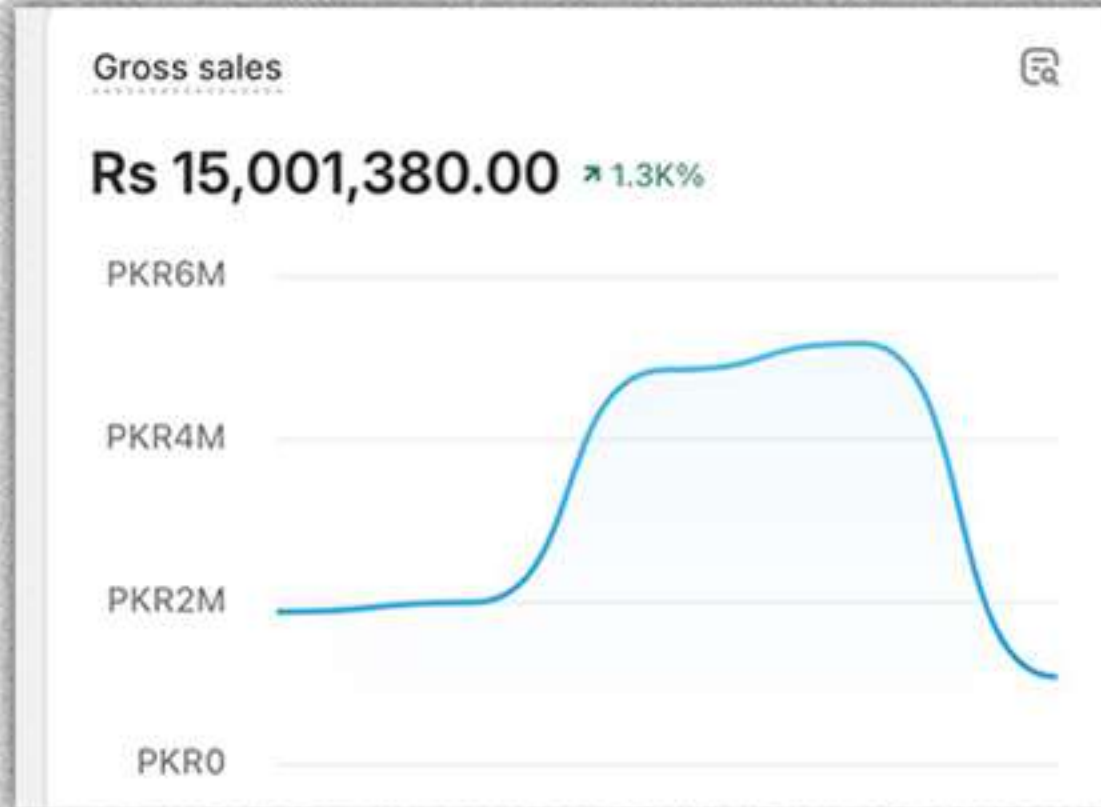
Campaigns 2 selected Ad sets for 2 Campaigns Ads for 2 Campaigns

Off / On	Ad set	Attribution setting	Results	Reach	Frequency	Cost per result	Budget
<input checked="" type="checkbox"/>	Open Advantage - Testing	7-day click or 1...	49 Website purchases	41,358	2.02	Rs500.18 Per Purchase	Rs2,500.00 Daily
<input checked="" type="checkbox"/>	Skin Care	7-day click or 1...	39 Website purchases	41,633	1.84	Rs540.86 Per Purchase	Rs2,500.00 Daily
<input checked="" type="checkbox"/>	Hair Care V3	7-day click or 1...	104 Website purchases	53,156	2.72	Rs403.30 Per Purchase	Rs3,000.00 Daily
<input checked="" type="checkbox"/>	LAL 1%	7-day click or 1...	144 Website purchases	137,975	2.30	Rs528.14 Per Purchase	Rs2,000.00 Daily
<input checked="" type="checkbox"/>	Open v3	7-day click or 1...	202 Website purchases	192,846	2.86	Rs477.71 Per Purchase	Rs3,500.00 Daily
<input checked="" type="checkbox"/>	Lal 1%	7-day click or 1...	8 Website purchases	2,199	1.50	Rs247.53 Per Purchase	Rs2,000.00 Daily
<input checked="" type="checkbox"/>	Skincare	7-day click or 1...	20 Website purchases	5,265	1.65	Rs247.62 Per Purchase	Rs5,000.00 Daily
<input checked="" type="checkbox"/>	Open	7-day click or 1...	45 Website purchases	12,794	1.77	Rs273.53 Per Purchase	Rs20,000.00 Daily
Results from 26 ad sets			2,575	1,001,753	5.19	Rs504.19	



Campaigns Ad sets Ads 1-200 of 283

Off / On	Ad set	Attribution setting	Results	Reach	Frequency	Cost per result	Budget	Amount
<input checked="" type="checkbox"/>	Advantage+ shopping campaign 01/08/2024	day click or 1...	505 Website purchases	235,111	2.18	Rs550.39 Per Purchase	Rs6,000.00 Daily	
<input checked="" type="checkbox"/>	Open	day click or 1...	265 Website purchases	77,752	1.65	Rs190.68 Per Purchase	Rs4,500.00 Daily	
<input checked="" type="checkbox"/>	Clothing	day click or 1...	265 Website purchases	93,515	1.77	Rs217.13 Per Purchase	Rs5,000.00 Daily	
<input checked="" type="checkbox"/>	Open	day click or 1...	197 Website purchases	151,711	2.75	Rs1,637.88 Per Purchase	Rs20,000.00 Daily	
<input checked="" type="checkbox"/>	OPEN W	day click or 1...	191 Link clicks	34,166	1.28	Rs14.68 Per Link Click	Using campaign ...	
<input type="checkbox"/>	Clothing	day click or 1...	161 Website purchases	98,893	1.96	Rs597.27 Per Purchase	Rs5,000.00 Daily	
<input checked="" type="checkbox"/>	LAL/RT	day click or 1...	153 Website purchases	45,629	1.68	Rs222.52 Per Purchase	Rs2,500.00 Daily	
<input checked="" type="checkbox"/>	Clothing	day click or 1...	169 Website purchases	129,757	2.61	Rs1,701.76 Per Purchase	Rs15,000.00 Daily	
Results from 283 ad sets			Multiple conversions	6,546,351	4.27			

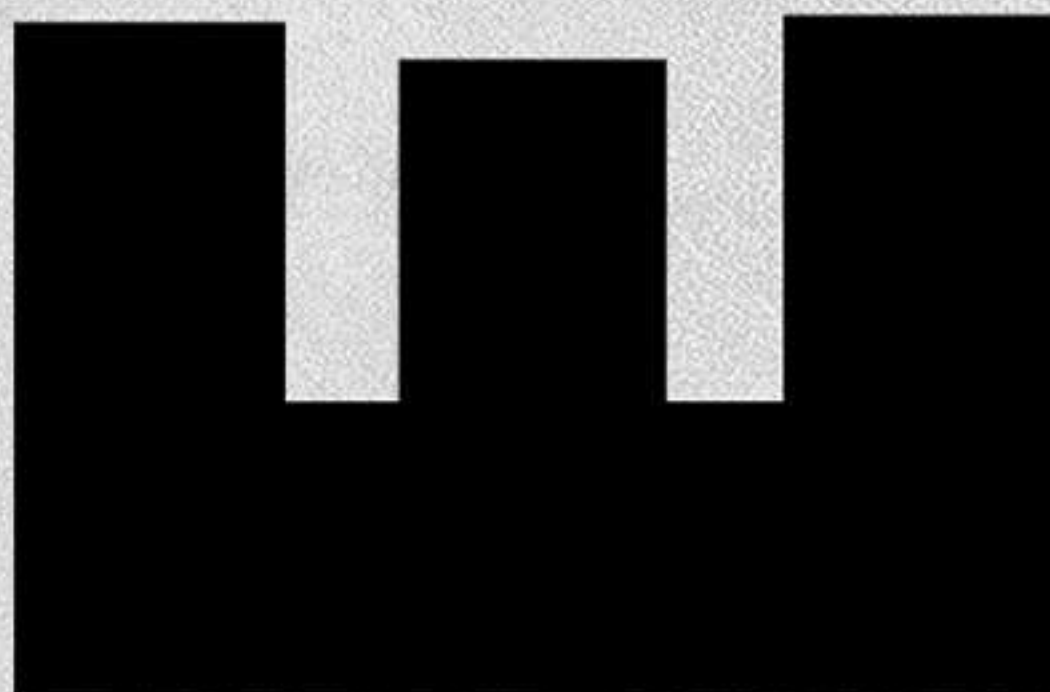
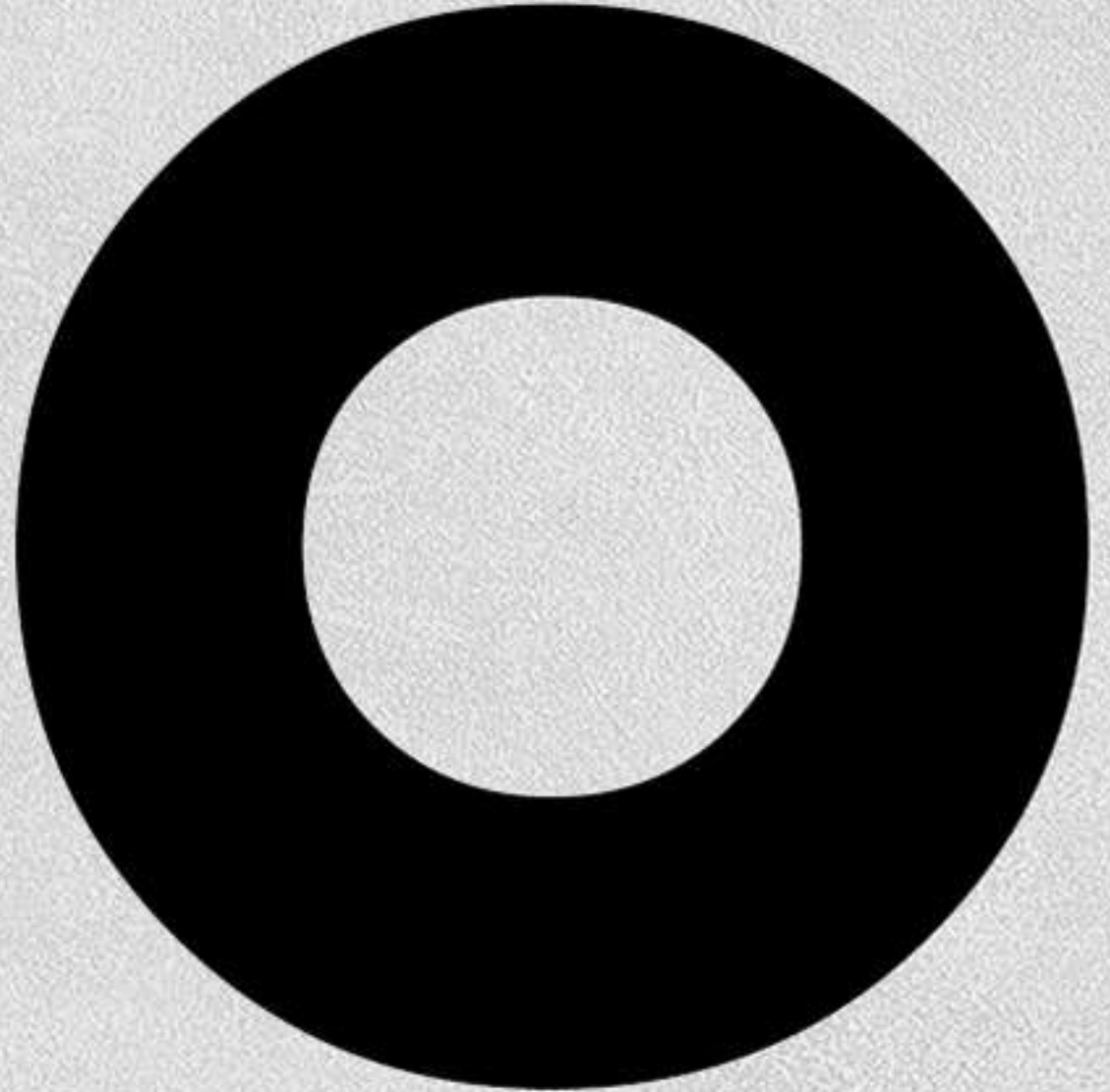


Campaigns Ad sets Ads

Off / On	Ad set	Attribution setting	Results	Reach	Frequency	Cost per result	Budget	Amount spent
<input checked="" type="checkbox"/>	Men Broad	day click or 1...	392 Website purchases	897,054	2.56	Rs1,355.96 Per Purchase	Rs2,500.00 Daily	Rs538
<input checked="" type="checkbox"/>	Advantage+ shopping campaign 12/15/2023	day click or 1...	281 Website purchases	442,125	2.74	Rs1,387.35 Per Purchase	Rs6,000.00 Daily	Rs389
<input checked="" type="checkbox"/>	18+ Footwear	day click or 1...	251 Website purchases	598,602	2.27	Rs1,477.17 Per Purchase	Rs3,000.00 Daily	Rs370
<input checked="" type="checkbox"/>	Open V2 Creative Testing	day click or 1...	248 Website purchases	948,014	2.43	Rs2,108.50 Per Purchase	Rs2,000.00 Daily	Rs522
<input checked="" type="checkbox"/>	Men Shoes	day click or 1...	154 Website purchases	365,121	2.11	Rs1,573.11 Per Purchase	Rs2,500.00 Daily	Rs242
<input type="checkbox"/>	Open Men	day click or 1...	141 Website purchases	437,465	1.90	Rs1,598.11 Per Purchase	Rs6,000.00 Daily	Rs225
<input checked="" type="checkbox"/>	Advantage + Shopping 18/03/24 Ad set	day click or 1...	134 Website purchases	388,389	2.19	Rs1,822.75 Per Purchase	Rs5,000.00 Daily	Rs244
<input checked="" type="checkbox"/>	Open	day click or 1...	114 Website purchases	230,188	1.79	Rs1,178.93 Per Purchase	Rs3,000.00 Daily	Rs134
Results from 143 ad sets			Multiple conversions	3,537,527	4.91			Rs4,728



PERFORMANCE MARKETING



best leather shoes brand

Keyword difficulty: 68.95% (for google.com database) — View full report for this keyword

Powered by SURFER

ZEEKI
https://zeeki.pk - blogs - zeeki-is-the-top-best-brand-of-...

1. ZEEKI | Top-Best Leather Shoes Brand in Pakistan

29 872 0

AS 0 Visits: 0 Pages/Vis: 0 Avg. Vis: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - Contact

L: 0 LD: 78 226 1 source Rank: 4.66M

20-Nov-2023 — In summary, ZEEKI is the best leather shoe company in Pakistan; it is the epitome of responsibility, style, and craftsmanship. If you are ...

best leather shoes in pakistan

Keyword difficulty: 68.95% (for google.com database) — View full report for this keyword

Powered by SURFER

ZEEKI
https://zeeki.pk - blogs - zeeki-is-the-top-best-brand-of-...

2. ZEEKI | Top-Best Leather Shoes Brand in Pakistan

29 872 0

L: 0 LD: 78 226 1 source Rank: 4.66M

20-Nov-2023 — In summary, ZEEKI is the best leather shoe company in Pakistan; it is the epitome of responsibility, style, and craftsmanship. If you are ...

heel cream in Pakistan

Keyword difficulty: 54.18% (for google.com database) — View full report for this keyword

Powered by SURFER

Fresh N Joy Essential
https://freshnjoy.com.pk - products - heel-cream -

3. Heel Cream

143 407 0 [TITLE CHANGED]

L: 224 LD: 5.10K 150 1 source Rank: 12.5M

Our clinical formulated heel cream provides immediate relief to dry and cracked heels. Not only that it also helps to repair, soften, ...
Rs 200.00 - In stock

Care Honey Lotion

Keyword difficulty: 60.33% (for google.com database) — View full report for this keyword

Powered by SURFER

Care Cosmetics Pakistan
https://carecosmetics.com.pk - products - care-honey-lot...

1. Care Honey Lotion

864 545 0 [TITLE CHANGED]

AS 0 Visits: 0 Pages/Vis: 0 Avg. Vis: 0 Bounce rate: 0
Get domain authority, visits and engagement data with a free Semrush account - Contact

L: 11 LD: error 1 492 1 source Rank: 7.51M

It replenishes the skin while providing a natural glow and diminishing fine lines and wrinkles. It contains Vitamin B3, B5, and B6 along with Extrapore Honey ...
Rs 1,000.00

Oil control face wash

Keyword difficulty: 54.85% (for google.com database) — View full report for this keyword

Powered by SURFER

Fresh N Joy Essential
https://freshnjoy.com.pk - products - face-wash-oil-cont...

9. Face Wash - Oil Control with Cinnamon Extract

143 402 1 [TITLE CHANGED]

L: 3 LD: 5.10K 156 1 source Rank: 12.5M

Specially formulated with oil-controlling complex and mineral clay to reduce excess sebum and prevent shine with its purifying formula. At the same time, Aloe ...
Rs 400.00 - In stock

Cold Cream

Keyword difficulty: 60.33% (for google.com database) — View full report for this keyword

Powered by SURFER

Fresh N Joy Essential
https://freshnjoy.com.pk - products - cold-cream-tube -

10. Cold Cream

143 413 3 [TITLE CHANGED]

L: 11 LD: 5.10K 156 1 source Rank: 12.5M

Fresh N Joy Cold Cream 60 ml tube comes with vitamin B3 and E brightens your skin and provides intense hydration to protect it from excessive dryness during ...
Rs 350.00 - In stock

Honey Lotion

Keyword difficulty: 60.33% (for google.com database) — View full report for this keyword

Powered by SURFER

Care Cosmetics Pakistan
https://carecosmetics.com.pk - products - oil-free-honey-...

2. Honey Lotion

399 0 [TITLE CHANGED]

L: 11 LD: error 1 159 1 source Rank: 12.7M

Joy Honey Lotion 80 ml tube pampers your skin with a formula that is rich in Honey, Grape Seed Oils and is loaded with Vitamins. ...
00 - In stock

Nail polish remover in Pakistan

Keyword difficulty: 60.33% (for google.com database) — View full report for this keyword

Powered by SURFER

Care Cosmetics Pakistan
https://carecosmetics.com.pk - products - nail-polish-re...

2. Nail Polish Remover

864 425 0 [TITLE CHANGED]

L: 0 LD: 10.1K 1 440 1 source Rank: 7.73M

Size: 55 ML ... Care Nail Polish remover gently removes even the darkest colors in a single step. Apart from its effectiveness, its acetone formula leaves your ...

Sunblock lotion

Keyword difficulty: 60.33% (for google.com database) — View full report for this keyword

Powered by SURFER

Care Cosmetics Pakistan
https://carecosmetics.com.pk - products - care-sunblock-...

8. Care Sunblock Lotion

864 550 10 [TITLE CHANGED]

L: 1 LD: 9.90K 1 212 1 source Rank: 4.81M

Care sunblock lotion provides effective broad-spectrum UVA/UVB protection while keeping the skin moisturized and hydrated. Please Note: All our lotions are ...
Rs 120.00 - In stock

Oil Free Honey Lotion

Keyword difficulty: 60.33% (for google.com database) — View full report for this keyword

Powered by SURFER

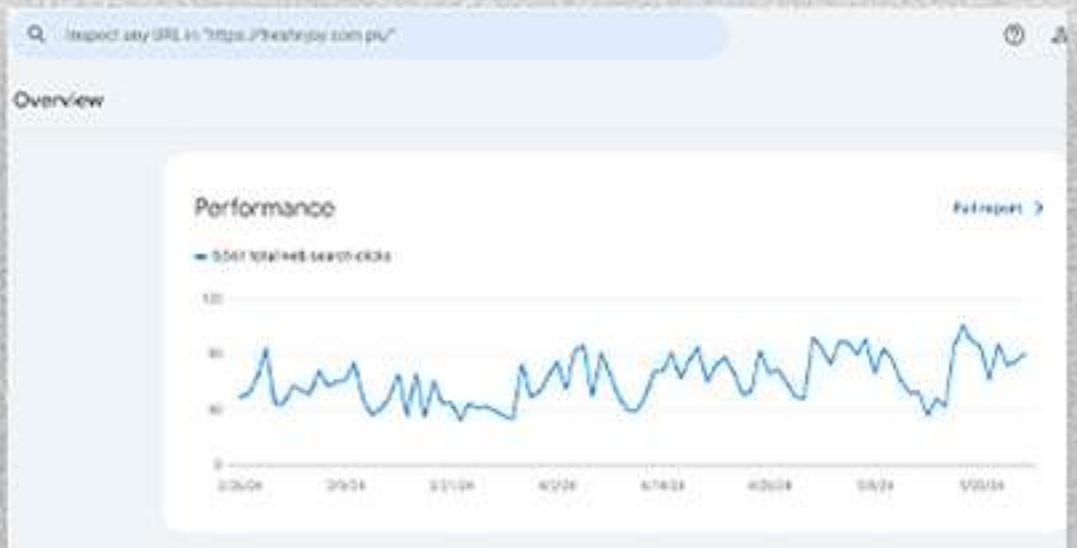
Care Cosmetics Pakistan
https://carecosmetics.com.pk - products - oil-free-honey-...

3. Oil Free Honey Lotion

864 388 0 [TITLE CHANGED]

L: 2 LD: 9.90K 1 212 1 source Rank: 4.81M

Care Fairness Cold Cream is fortified with a fairness fo ...









OUR CLIENTS


GET IN TOUCH

WE LOOK FORWARD TO WORKING WITH YOU

    greycirclesofficial

www.greycirclescommunication.com

info@greycirclescommunication.com

 0322-4830090

GREY.