

GREY.

PRICING PLAN

GREYCIRCLESCOMMUNICATION.COM

ABOUT US

A dynamic **360-degree marketing agency** that thrives on curating immersive brand experiences. With a passion for creativity and a strategic approach, we transform ideas into impactful campaigns that resonate across all dimensions of the marketing landscape. Our team of experts seamlessly weaves together innovative concepts, digital skills, and compelling storytelling to ensure brands not only stand out but also engage and captivate their audiences. With a keen eye for detail and a commitment to delivering results we're here to help you navigate the world of modern marketing and achieve success.

01 SOCIAL MEDIA MARKETING

02 WEBSITE DESIGNING/MAINTENANCE

03 PERFORMANCE MARKETING

04 SEO

05 BRANDING

**SER-
VICES**

SOCIAL MEDIA MARKETING

PACKAGE1

- Accounts Manager
- Strategy Counselling/Content Calendar
- 3-4 Posts & Stories Per Week
- Special occasion posts (Eid, Pakistan Day, etc.)
- Monthly Reporting

This package also delivers strategic media pitching to your key industry influencers, with a goal of building your social media community.

Cost- 60,000 PKR / Month

PACKAGE 2

- Strategy Counselling/Content Calendar
- 5 Posts Per Week
- Daily Stories
- Accounts Manager
- Special Occasion Posts (Eid, Pakistan Day, etc.)
- Monthly Reporting
- Branding Material (2-3 artworks- Standee, SMD, Box)

This package also delivers strategic media pitching to your key industry influencers, with a goal of building your social media community.

Cost- 75,000 PKR / Month

PACKAGE 3

- Strategy Counselling/Content Calendar
- Accounts Manager
- 5 Posts Per Week
- Daily Stories
- Customer Queries
- Special Occasion Posts (Eid, Pakistan Day, etc.)
- Monthly Reporting
- Branding Material (3-5 artworks- Standee, SMD, Box)

This package also delivers strategic media pitching to your key industry influencers, with a goal of building your social media community.

Cost- 100,000 PKR / Month

WEBSITE DESIGN & MAINTENANCE

LANDING PAGE WEBSITE

Platforms

- WORDPRESS

Services Included

- UI/UX DESIGN
- CONTENT UPLOADING
- PLUGIN CUSTOMIZATIONS AND THEME
- MOBILE FRIENDLY INTERFACE
- GOOGLE AND FACEBOOK INTEGRATIONS

Cost- 75,000 PKR / One Time

E-COMMERCE WEBSITE

Platforms

- SHOPIFY
- WORDPRESS

Services Included

- UI/UX DESIGN
- CONTENT/ PRODUCT UPLOADING
- THEME CUSTOMIZATIONS
- MOBILE FRIENDLY INTERFACE
- GOOGLE & FACEBOOK INTEGRATIONS
- BANK INTEGRATION (OPTIONAL)
- COURIER INTEGRATION

Cost- 75,000 PKR / One Time

WEBSITE MAINTENANCE

We constantly monitor your website like hawks, to ensure it is always optimized.

Services Included

- Regularly updating the website.
- Themes and plugins
- Running backups.
- Checking for 404 errors and server redirects.
- Removing spam comments
- Updating the content product uploading ETC.
- Testing page speeds

Cost- 25,000 PKR / Month

- Accounts Manager
- Website Maintenance
- ROI Based Strategy
- Ads Management
- Monthly Reporting
- Ad Artworks Design

Rs. 40,000 per month

OR

10% sales commission
whichever is higher

Sale of up to 1 Million PKR

10%

Sale of up to 2 Million PKR

8%

Sale of up to 3 Million PKR

6%

Sale of above 3 Million PKR

5%

**PERFORMANCE
MARKETING**

stop

PACKAGES

- No. of Pages (2)
- Focus on 10 Keywords
- LinkBuilding
- On Page SEO (No Content Include)
- Off Page SEO
- Competitor Analysis
- Industry Analysis
- Keyword Research
- Monthly Reporting
- Local SEO
- Website Audit Report
- Manage up to 50 backlinks

- No. of Pages (5)
- Focus on 25 Keywords
- Guest Post Off Page SEO
- LinkBuilding
- On Page SEO
- Competitor Analysis
- Keyword Research Reporting
- SEO Optimize Content
- Montly Reporting
- Social & Local Map Profile Setup
- Website Audit Report
- Google Plenty Removal (if require)
- Free Website Content Maintenance
- Manage up to 200 backlinks
- Onsite blogs (2)

Cost- 40,000 PKR / Month

Cost- 60,000 PKR / Month

BRAN- DING

PACKAGES

- ITEM

Logo
Design

Catalogue
Design

Stationery
Design

- DETAIL

Designing &
Tweaking

Per Page

(Visiting Cards,
Letterheads,
envelopes etc.)

- PRICING

Rs.25,000

Rs.5,000
Cover = 10,000

Rs.25,000

THANK YOU

*We Look Forward To
Working With You.*