

**PRICING**



**PLAN**

**GREYCIRCLESCOMMUNICATION.COM**





# ABOUT US

A dynamic **360-degree marketing agency** that thrives on curating immersive brand experiences. With a passion for creativity and a strategic approach, we transform ideas into impactful campaigns that resonate across all dimensions of the marketing landscape. Our team of experts seamlessly weaves together innovative concepts, digital skills, and compelling storytelling to ensure brands not only stand out but also engage and captivate their audiences. With a keen eye for detail and a commitment to delivering results we're here to help you navigate the world of modern marketing and achieve success.

**01** *SOCIAL MEDIA MARKETING*

**02** *WEBSITE DESIGNING/MAINTENANCE*

**03** *PERFORMANCE MARKETING*

**04** *SEO*

**05** *BRANDING*

**SER-  
VICES**

# SOCIAL MEDIA MARKETING



# PACKAGE 1

- Accounts Manager
- Strategy Counselling/Content Calendar
- 3-4 Posts & Stories Per Week
- Special occasion posts (Eid, Pakistan Day, etc.)
- Monthly Reporting

This package also delivers strategic media pitching to your key industry influencers, with a goal of building your social media community.

*Cost– 100,000 PKR / Month*

# PACKAGE 2

- Strategy Counselling/Content Calendar
- 5 Posts Per Week
- Daily Stories
- Accounts Manager
- Special Occasion Posts (Eid, Pakistan Day, etc.)
- Monthly Reporting
- Branding Material ( 2-3 artworks- Standee, SMD, Box)

This package also delivers strategic media pitching to your key industry influencers, with a goal of building your social media community.

*Cost– 125,000 PKR / Month*



# PACKAGE 3

- Strategy Counselling/Content Calendar
- Accounts Manager
- 5 Posts Per Week
- Daily Stories
- Customer Queries
- Special Occasion Posts (Eid, Pakistan Day, etc.)
- Monthly Reporting
- Branding Material ( 3-5 artworks- Standee, SMD, Box)

This package also delivers strategic media pitching to your key industry influencers, with a goal of building your social media community.

*Cost– 175,000 PKR / Month*



# WEBSITE DESIGN & MAINTENANCE



# LANDING PAGE WEBSITE

# Platforms

- WORDPRESS

## Services Included

- UI/UX DESIGN
- CONTENT UPLOADING
- PLUGIN CUSTOMIZATIONS AND THEME
- MOBILE FRIENDLY INTERFACE
- GOOGLE AND FACEBOOK INTEGRATIONS

**Cost- 120,000 PKR / One Time**



# E-COMMERCE WEBSITE

## **Platforms**

- SHOPIFY
- WORDPRESS

## **Services Included**

- UI/UX DESIGN
- CONTENT/ PRODUCT UPLOADING
- THEME CUSTOMIZATIONS
- MOBILE FRIENDLY INTERFACE
- GOOGLE & FACEBOOK INTEGRATIONS
- BANK INTEGRATION (OPTIONAL)
- COURIER INTEGRATION

*Cost- 120,000 PKR / One Time*





# WEBSITE MAINTENANCE

We constantly monitor your website like hawks, to ensure it is always optimized.

## **Services Included**

- Regularly updating the website.
- Themes and plugins
- Running backups.
- Checking for 404 errors and server redirects.
- Removing spam comments
- Updating the content product uploading ETC.
- Testing page speeds

*Cost- 36,000 PKR / Month*

- Accounts Manager
- Website Maintenance
- ROI Based Strategy
- Ads Management
- Monthly Reporting
- Ad Artworks Design

*Rs. 60,000 per month*

**OR**

10% sales commission  
whichever is higher

*Sale of up to 1 Million PKR*

**10%**

*Sale of up to 2 Million PKR*

**8%**

*Sale of up to 3 Million PKR*

**6%**

*Sale of above 3 Million PKR*

**5%**

**PERFORMANCE  
MARKETING**



A large, bold, white 'SEO' is centered on a bright yellow background. Faint, larger 'SEO' and dollar sign symbols are visible in the background, creating a layered effect.

# PACKAGES

- No. of Pages (2)
- Focus on 10 Keywords
- LinkBuilding
- On Page SEO (No Content Include)
- Off Page SEO
- Competitor Analysis
- Industry Analysis
- Keyword Research
- Monthly Reporting
- Local SEO
- Website Audit Report
- Manage up to 50 backlinks

*Cost- 60,000 PKR / Month*

- No. of Pages (5)
- Focus on 25 Keywords
- Guest Post Off Page SEO
- LinkBuilding
- On Page SEO
- Competitor Analysis
- Keyword Research Reporting
- SEO Optimize Content
- Montly Reporting
- Social & Local Map Profile Setup
- Website Audit Report
- Google Plenty Removal (if require)
- Free Website Content Maintenance
- Manage up to 200 backlinks
- Onsite blogs (2)

*Cost- 90,000 PKR / Month*

# BRAN- DING



# PACKAGES

## • ITEM

## • DETAIL

## • PRICING

Logo  
Design

Designing &  
Tweaking

**Rs.25,000**

Catalogue  
Design

Per Page

**Rs.5,000**  
**Cover = 10,000**

Stationery  
Design

(Visiting Cards,  
Letterheads,  
envelopes etc.)

**Rs.25,000**



**THANK YOU**

*We Look Forward To  
Working With You.*

